



Course List 1 (Bachelor 1 & Bachelor 2 - taught in English)	ECTS	Level
Business Ethics	3 ECTS	Bachelor 1
New Venture/prototyping (Business Game)	1 ECTS	Bachelor 1
Financial Accounting 2	3 ECTS	Bachelor 1
Corporate Communication	3 ECTS	Bachelor 1
Creativity and Innovation	3 ECTS	Bachelor 1
E: FL1 Preparation for TOEFL 2	2 ECTS	Bachelor 1
E : Foreign Language	2 ECTS	Bachelor 1
Introduction to Law	3 ECTS	Bachelor 1
Marketing 2	3 ECTS	Bachelor 1
Introduction to Humanities	2 ECTS	Bachelor 1
Business Unit Management (Business Game)	1 ECTS	Bachelor 2
Communication Strategy 2	2 ECTS	Bachelor 2
Corporate Law 2	2 ECTS	Bachelor 2
Human Resource Management	3 ECTS	Bachelor 2
E: FL1 Written Communication Skills	2 ECTS	Bachelor 2
E : Foreign Language	2 ECTS	Bachelor 2
E : FLE (Français Langue Etrangère)	2 ECTS	Bachelor 2
OPTION 1 Marketing & Digital Communication		
E: Community Management	3 ECTS	Bachelor 2
E: Digital Marketing	3 ECTS	Bachelor 2
OPTION 2 International Business		
E : Geopolitics	3 ECTS	Bachelor 2
E : International Team Management	3 ECTS	Bachelor 2
E : International HRM	3 ECTS	Bachelor 2
E : Introduction to International Trade	3 ECTS	Bachelor 2



Course List 2 (Bachelor 1 & BBA2 - taught in English)	ECTS	Level
Business Ethics	3 ECTS	Bachelor 1
New Venture/prototyping (Business Game)	1 ECTS	Bachelor 1
Financial Accounting 2	3 ECTS	Bachelor 1
Corporate Communication	3 ECTS	Bachelor 1
Creativity and Innovation	3 ECTS	Bachelor 1
E: FL1 Preparation for TOEFL 2	2 ECTS	Bachelor 1
E : Foreign Language	2 ECTS	Bachelor 1
Introduction to Law	3 ECTS	Bachelor 1
Marketing 2	3 ECTS	Bachelor 1
Introduction to Humanities	2 ECTS	Bachelor 1
Creativity and Design Thinking	4 ECTS	BBA2
Quantitative and Qualitative Analysis	4 ECTS	BBA2
Principles of Business Law	3 ECTS	BBA2
Geopolitics	3 ECTS	BBA2
Cross Cultural Communication	3 ECTS	BBA2
Circular Economy	3 ECTS	BBA2
E : FLE (Français Langue Etrangère)	2 ECTS	BBA2



Course List 3 (BBA1 & Bachelor 2 - taught in English)	ECTS	Level
Business Statistics	3 ECTS	BBA1
Financial Management	4 ECTS	BBA1
Project Management (8h bus game)	1 ECTS	BBA1
Oral & Visual Communication	3 ECTS	BBA1
Business Unit Management (Business Game)	1 ECTS	Bachelor 2
Communication Strategy 2	2 ECTS	Bachelor 2
Corporate Law 2	2 ECTS	Bachelor 2
Human Resource Management	3 ECTS	Bachelor 2
E: FL1 Written Communication Skills	2 ECTS	Bachelor 2
E : Foreign Language	2 ECTS	Bachelor 2
E : FLE (Français Langue Etrangère)	2 ECTS	Bachelor 2
OPTION 1 Marketing & Digital Communication		
E: Community Management	3 ECTS	Bachelor 2
E: Digital Marketing	3 ECTS	Bachelor 2
OPTION 2 International Business		
E : Geopolitics	3 ECTS	Bachelor 2
E: International Team Management	3 ECTS	Bachelor 2
E : International HRM	3 ECTS	Bachelor 2
E: Introduction to International Trade	3 ECTS	Bachelor 2



Course List (Master 1 & Master 2 - taught in English)	ECTS	Level
Business Model in the Digital Era	3 ECTS	Master 1
Crisis and Communication	3 ECTS	Master 1
Customer Relationship Management and Tools	3 ECTS	Master 1
Innovation and Concepts	3 ECTS	Master 1
Quantitative Budgeting and Budget Tools	3 ECTS	Master 1
Spreadsheet Modeling	3 ECTS	Master 1
Internal Audit	3 ECTS	Master 1
Banking Regulation	3 ECTS	Master 1
Budget Controlling	3 ECTS	Master 2
Capstone Project: Finance	3 ECTS	Master 2
Cash management	3 ECTS	Master 2
Compliance	3 ECTS	Master 2
Corporate Finance and Value	3 ECTS	Master 2
Financing and Investing	3 ECTS	Master 2
Merger and Acquisition Deals	3 ECTS	Master 2
Capstone Project: Supply Chain	3 ECTS	Master 2
International Purchasing	3 ECTS	Master 2
International Supply Chain	3 ECTS	Master 2
Logistics Master Plan	3 ECTS	Master 2
Logistics Project Management	3 ECTS	Master 2
Marketplace and e-sourcing	3 ECTS	Master 2
Operations Management	3 ECTS	Master 2
Purchasing and Sustainable Supply Chain Management	3 ECTS	Master 2
Strategy and Distribution Network	3 ECTS	Master 2
Digital Branding	3 ECTS	Master 2
E-commerce / E-merchandising	3 ECTS	Master 2
Green Marketing and Innovation	3 ECTS	Master 2

International Marketing	3 ECTS	Master 2
Strategic Planning	3 ECTS	Master 2